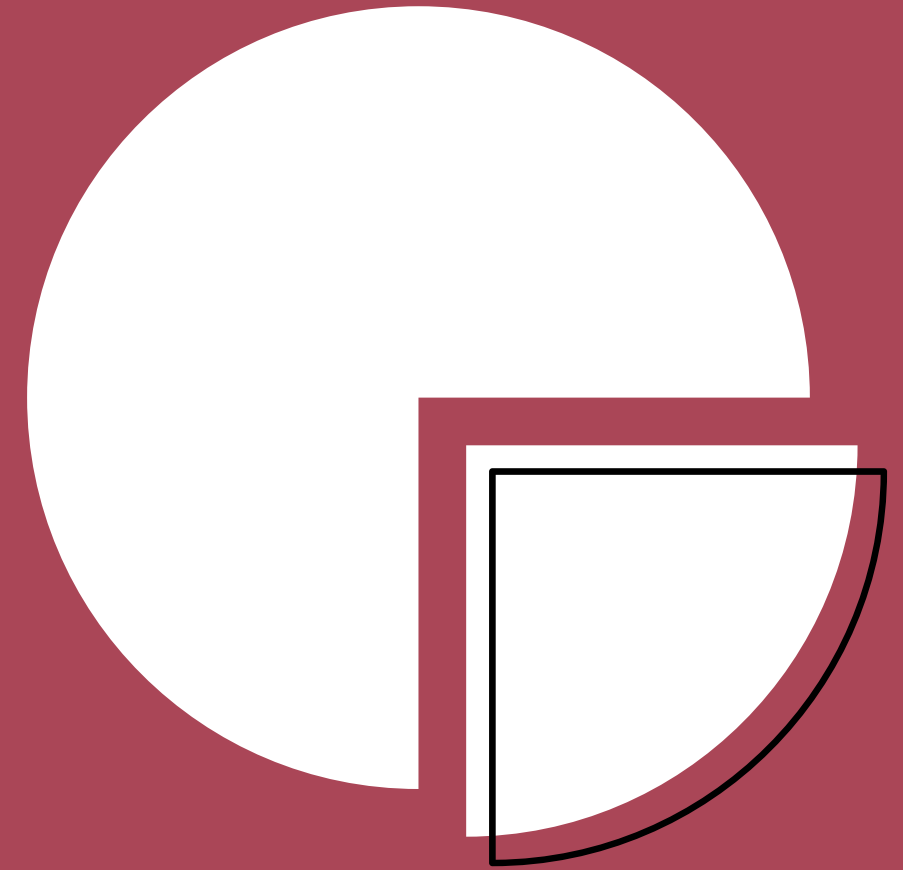


APTA Home Health 2020 Year In Review

***Annual Business Meeting
February 25, 2021***



OUR MISSION

To provide a means by which Association members having a common interest in the delivery of physical therapy in the home and other alternative settings within the community may meet, confer, and promote these interests.

FOUNDED 1956



APTA HOME HEALTH

**Amid Crisis, A Year Of
Accomplishment**



EDUCATION

→ **Largest-Ever CSM**

Managed section events at largest-ever CSM in Denver, then pivoted to virtual events in 2021

→ **Selective Process**

For 2020, sessions submitted exceeded sessions selected; a second pre-conference was conducted

→ **Reimagining Event**

2021 CSM was conceived from the ground up in APTA's Centennial year; certain section events are being held on APTA Home Health's new Learning Center

→ **Moving Forward**

Lessons learned from virtual event will inform and improve events going forward.



GOVERNMENT AFFAIRS

→ **Made Our Voice Heard**

Continued to influence policy, regulation, and legislation to ensure and improve access to physical therapy services in home and community-based settings.

→ **Honoring Sen. Collins**

Participated in virtual presentation of Friend of Home Health Award to Senator Susan Collins with EC and members of the GAC

→ **Updating Members**

Provided members with article in The Quarterly Report on CY 2021 Home Health Final Rule Payment and updates on status Bills pertinent to HH

→ **Moving Forward**

Among priority activities: Improve member engagement in the regulatory process.



MEMBERSHIP

→ **Analyzing Trends**

Worked with staff to collect, & analyze data of new, reinstated, and lapsed members, and develop strategies to onboard new & reinstated members, retain current members, and learn from lapsed members.

→ **Reaching Out**

Introduced lapsed member survey, so we could learn during the pandemic what specific issues our members faced. Also, launched 'Bring Your Friends Home' Initiative

→ **Recruiting Members**

Attracted new members (including 22 in December) despite pandemic-related job losses that impacted overall membership at APTA Home Health and APTA national.

→ **Moving Forward**

Conceived and implemented Centennial Celebration activities



PRACTICE

→ **Toolbox II Update**

Completed and e-published Toolbox II; won approval to create a print version for distribution to contributors and reviewers and for state PT boards

→ **Fast-Track Paper**

White paper collaborative with AACPT being finalized for submission. - fast track submission to peer-review journal due to need for care transition support (in light of COVID).

→ **CPG Development**

White paper of HF being developed by Clinical Practice Guideline sub-committee of Practice Committee

→ **New Edition Kickoff**

Launched effort to create the 4th Ed of Providing PT in the Home Book



PUBLICATIONS

→ **Covering COVID**

Completed survey to membership for impact of COVID; published numerous COVID-related articles

→ **Better Involvement**

Saw increasing committee participation in calls, reviews and solicitation of articles - continues improving

→ **Expanding Reach**

Increasing interaction of membership through the addition of links to provide feedback via social media as well as access to additional information and resources.

→ **Moving Forward**

No. 1 priority remains increased members and involvement - increasing consistency with involvement.



PUBLIC RELATIONS

→ **Spread The Word**

Disseminated information regarding Section events, activities, webinars, continuing education, publications, and more.

→ **Grew Followers**

On Twitter, we are up to 2,848 - was 2,487 followers this time last year (+361)

→ **Grew Likes**

On Facebook, we are up to 2,655 - was 2,298 followers this time last year (+357).
Now 344 in Members Only Facebook Group.

→ **Moving Forward**

Continuing to spread the word about PT in the Home Health setting



RESEARCH

→ **Weekly Updates**

Committee provided research abstract submissions to Sean Hagey for posting on Facebook.

→ **Case Reporting**

Reviewed case reports as needed for the Quarterly Report.

→ **Abstract Review**

Performed abstract review for APTA's first virtual CSM

→ **Moving Forward**

The section seeks and publishes case reports in its newsletter, The Quarterly Report



APTA HOME HEALTH

**Exceptional Financial
Performance, Even During A
Pandemic**



FINANCE

→ **Assets Hit New High**

APTA Home Health's assets reached nearly \$433K, up \$57K year over year, exceptional performance, especially during a pandemic

→ **Investments Recover**

We got off to a poor start in the 1st quarter, but we have regained the “paper” losses and showed growth of \$21,929.77 for 2020

→ **Net Beats Budget**

Our net income of \$57,392.53 beat budget by 213.50 percent!

→ **Moving Forward**

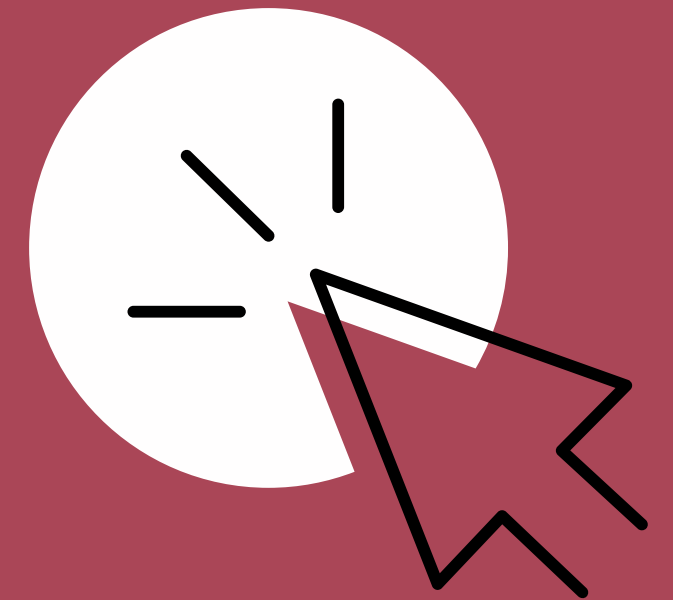
Our commitment to member service and our strategic investment in a Learning Center and new ACHH programming and practice products will reap rewards long term

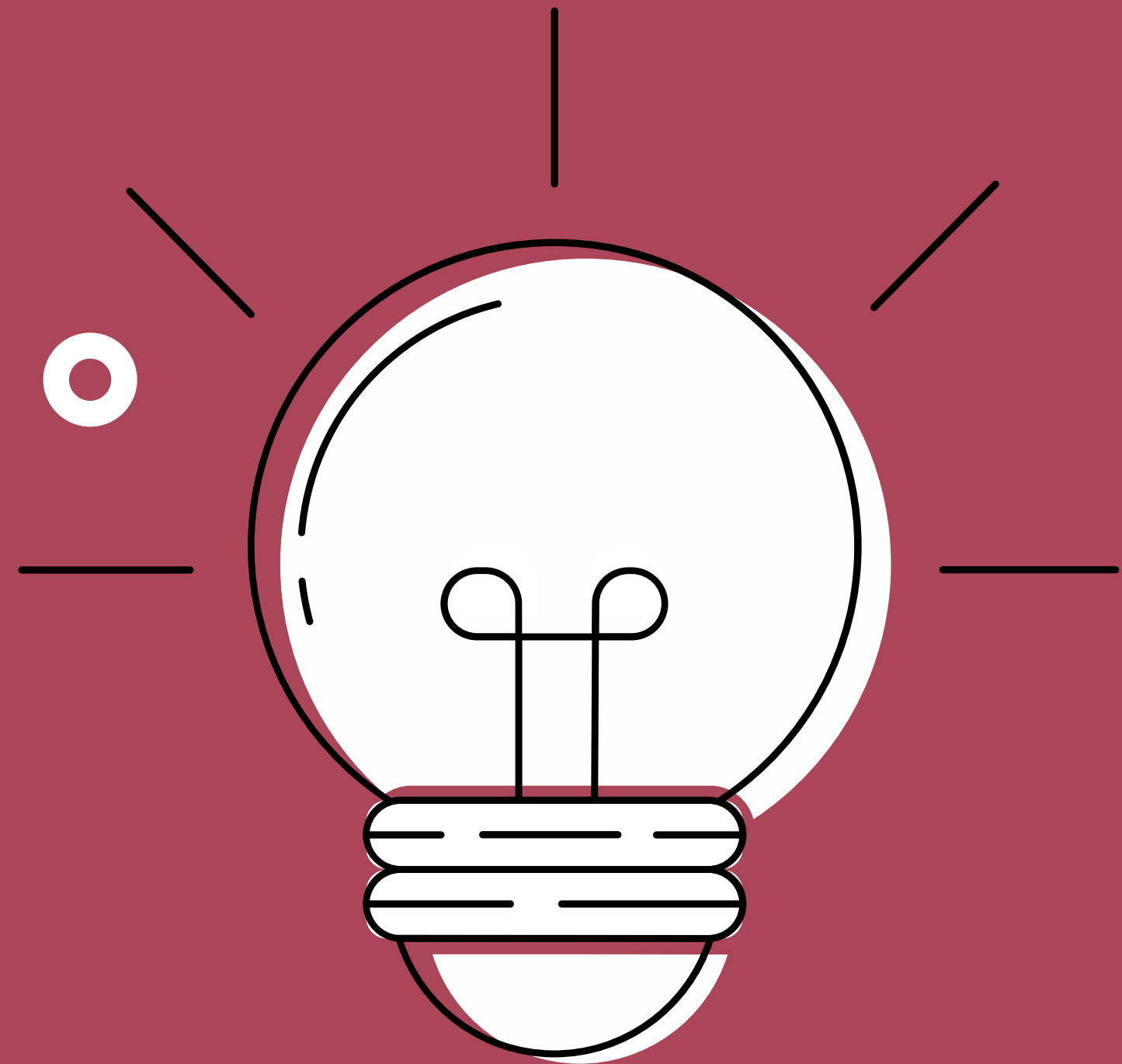


APTA HOME HEALTH

ACHH Program Successfully Pivots to Virtual

APTA Home Health's two-day live course was skillfully reconceived as a two-weekend virtual course, thanks to the efforts of its program director and faculty. For 2021, other improvements are planned -- stay tuned!





A Great Idea: Become An Academy

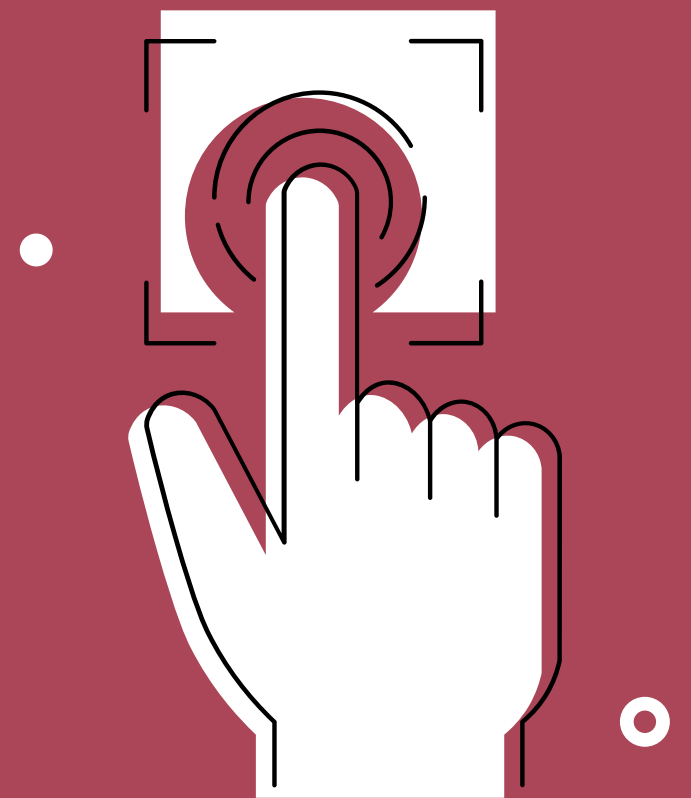
Name Change Conceived During Re-Branding & Efforts to Update Section Bylaws

The term “academy” is defined by Oxford as a society or institution of distinguished scholars and artists or scientists that aims to promote and maintain standards in its particular field.



APTA Home Health Selects Two Centennial Scholars

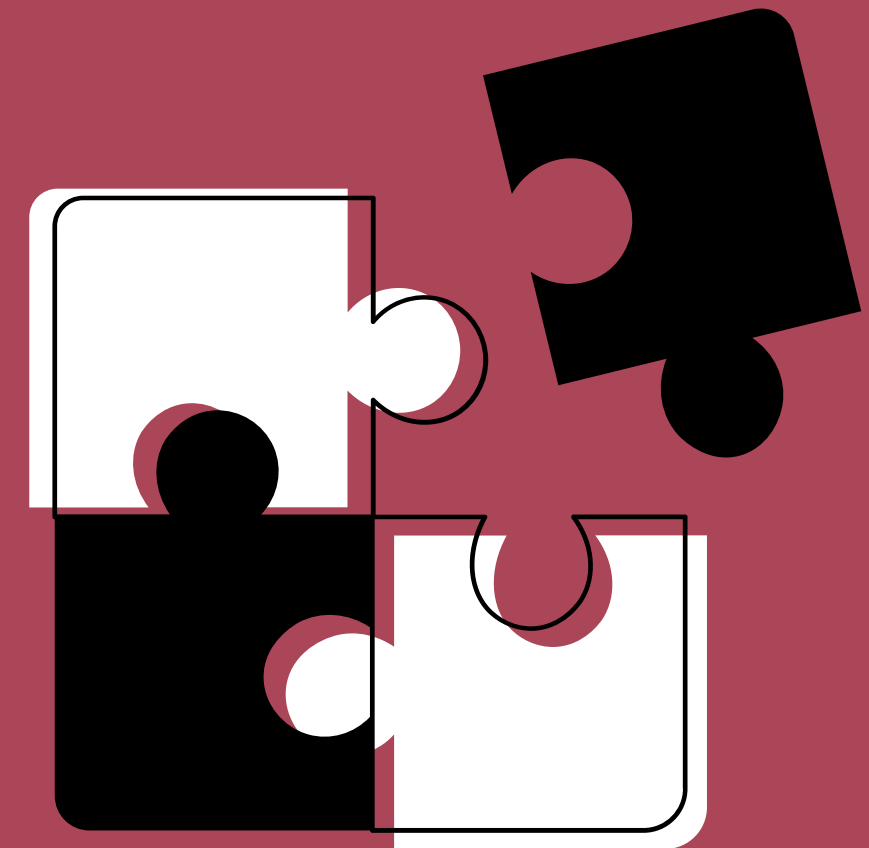
Michelle Fogg, PT, DPT, GCS, and Cindy Lane Moore, PT, DPT, MPH, GCS, will receive a year-long program of live and virtual leadership training, mentoring from an APTA-assigned mentor with significant leadership experience, and attendance at three key APTA Centennial events. Congratulations!



Section Participates In PACER Project

The **Post-Acute Covid-19 Exercise and Rehabilitation (PACER) Project** is an initiative of multiple APTA Sections & Academies to be a resource to increase practitioner proficiency in cardiovascular and pulmonary (CVP) physical therapy, including critical illness sequelae.

Melissa Bednarek, Rachel Botkin, Chris Childers, Dee Kornetti and Ken Miller represented APTA Home Health.



Report Card To Measure Our Commitment to Diversity, Equity & Inclusion

APTA Home Health's staff will prepare a **Commitment to the Community Report Card** detailing our efforts to 1) Increase diverse recruitment and hires; 2) Purchase more products and services from companies owned by minority-, women- and community-owned businesses, and 3) Identify projects we are pursuing to improve efforts to better mirror our communities.



HONOR ROLL

We can't do what we do without you!

ADVANCED COMPETENCY IN HOME HEALTH

- Chris Childers, Director
- Melissa Bednarek, Instructor
- Kandy Lee Ortgies, Instructor
- Nick Panaro, Instructor
- Don Shaw, Instructor

EDUCATION

- Erin Pazour, Chair
- Jane Bernatovich
- Rachel Botkin
- Kandy Ortgies
- Nick Panaro

EXECUTIVE

- Dee Kornetti, President
- Chris Chimenti, Vice President
- Matt Janes, Secretary
- Phil Goldsmith, Treasurer

FINANCE

- Phil Goldsmith, Chair
- Anne Coffman
- Nadine Hosten

GOVERNMENT AFFAIRS

- Carol Zehnacker, Chair
- Ruth Haefner
- Bud Langham

HONOR ROLL (cont.)

We can't do what we do without you!

GOVERNMENT AFFAIRS (cont.)

- Ellen Strunk
- Megan Valenzano
- Jonathan Weber
- Kara Gainer, APTA Staff
- Justin Elliot, APTA Staff
- Dan Mills, APTA Board Liaison

GAC GRASSROOTS LIASION SUBCOMMITTEE

- Ed Dieringer
- Jake Hodges
- Scott Jerke
- Cindy Moore

MEMBERSHIP

- Linda Teodosio, Chair
- Lauren Susco

NOMINATING

- Trisha (Myers) Salome, Chair
- Suzanne Havrilla
- Rebecca Williams

PRACTICE

- Kenneth L Miller, Chair (Outgoing)
- Jamie Lowy, Chair (Incoming)
- Rachel Botkin
- Celeste Cheek
- Marissa Cruz
- Paula DeLorm
- Nikki Gilroy
- Medha Bansode Ram

HONOR ROLL (cont.)

We can't do what we do without you!

PRACTICE CPG SUBCOMMITTEE

- Paula DeLorm, Chair
- Jeff Child
- Becky Johnson
- Denise Wagner
- Calvin Wang

PUBLIC RELATIONS

- Sean Hagey, Chair
- Monique Caruth
- Troy Meade
- Sherry Teague

PUBLICATIONS

- Dawn Greaves, Chair
- Julie Colaw
- Julie Hardy
- Zach Hampshire
- Mary Marchetti
- Olaide Oluwole-Sangoseni
- Aban Singh

RESEARCH

- Tracey Collins, Chair
- Tammy King
- Mary Marchetti

APTA HOME HEALTH STAFF

- **Chandler Bruns, Membership Specialist**
- **Mary Fitzgerald, Director of Conferences**
- **Matt Hansen, Association Executive**
- **Don Knox, Executive Director**
- **Susan Nolte, Director of Finance**